NIAAA Board of Directors Conference Call – April 28, 2015 Highlights

The NIAAA Board of Directors met via conference call on April 28, 2015. Among the highlights of the meeting were the following items:

1. Walter Sargent, the NIAAA Director of Marketing, reviewed the status of a number of contracts that the NIAAA has with corporate sponsors. Contracts have been signed with Riddell, Musco, and Daktronics. The NIAAA App program has continued to go very well. Walter is working with a number of new potential sponsors and will provide an update at the July Board of Directors meeting in Indianapolis.

2. NIAAA Executive Director Bruce Whitehead provided a report on the current finances of the organization. The NIAAA continues to be financially strong and viable, and Bruce is working on finalizing the payment of all bills associated with the National Conference for Directors of Athletics at National Harbor.
3. Edward Moreno, CAA of Missouri was appointed to fill a vacancy on the NFHS/NIAAA Conference Advisory Committee.

4. The NIAAA Board of Directors will meet in Indianapolis from July 10-13, 2015. In addition to Board meeting business, the group will have an opportunity to preview one of two courses (LTC 610, LTC 631).

5. The following NIAAA Leadership Training Institute courses will be reviewed this summer: LTC 504, LTC 506, LTC 508, LTC 619).

6. I had an opportunity to attend the NCS4 Summit on High School Event Safety and Security at the University of Southern Mississippi from March 21-23, 2015. This program brought together a number of individuals associated with high school after school activity safety. Athletic administrators, assistant principals, event coordinators, school resource officers, and central office staff all participated. In addition to several keynote speakers, there were breakout sessions on the following topics:
   a. Game Day/After-School Activities Plan
   b. Emergency Operations Planning
   c. Identifying Risks and Threats
   d. Facilities Design/Environment
   e. Building a Safety- and Security-Aware Culture
   f. Staff Development and Team Building

   NCS4 will be publishing a guide for high school athletic administrators to use and plans to unveil it at its summer conference at Orlando, Florida. For more information or notes from this conference, please contact me at gary.stevens@thorntonacademy.org.

7. Bruce Whitehead updated the Board of Directors regarding the work of Active Policy Solutions, which serves as the NIAAA’s advocate in the halls of Congress. Active Policy Solutions will be working with the National Executive Directors Council at its summer meeting to provide information as to how state athletic administrator associations can become more engaged with their state legislatures related to athletic issues.

8. The NIAAA is examining the possibility of working with Athletes for a Better World to recognize high school student-athletes with a John Wooden Citizenship Award. NIAAA President-Elect Mark Armstrong and NIAAA Associate Executive Director Mike Blackburn are engaged in this process. The NIAAA Scholarship Subcommittee will bring recommendations forward to the Board of Directors in July.

9. The Board of Directors approved a grant application for the state of Hawaii and an outreach application for the State of Ohio.
Section 1 Spring Meeting—May 13, 2015 Highlights

Athletic administrators representing Section 1 met on Wednesday, May 13 at the Crowne Plaza Hotel in Warwick, Rhode Island. Special thanks to Rhode Island NIAAA Liaison Allen Huestis for his efforts in hosting this event. In attendance were:

NIAAA – Mike Blackburn, Associate Executive Director
Connecticut – Fred Balsamo, Dan Scavone, Trish Witkin (NIAAA President)
Maine – Matthew Lash, Todd Livingston, Martin Ryan, Gary Stevens, Jeff Thoreck
Massachusetts – James Abel, John Lynch
New Hampshire – Carol Dozibrin
New Jersey – Robert Hopek, Robert Rossi
New York – Dennis Fries, Alan Mallanda, Peter Shambo
Rhode Island – Allen Huestis, Michael Lunney, Tom Marcello, Tom Mezzanotte, Beth Penkala, Jamey Vetelino
Vermont – GeriLyn WItalec

Highlights of the meeting included the following items:

1. 2016 State conference information
   a. Connecticut: March 22-24 - Sheraton Rocky Hill Sheraton, Section I Meeting will be held 3/22, 1:30
   b. Maine: April 5-8 - Samoset Resort in Rockport, ME.
   c. Massachusetts: March 29-April 1 - Hyannis Resort and Conference Center
   d. New Hampshire: May 18-20 - Red Jacket Resort in North Conway, NH
   e. New Jersey: March 21-25 - The Golden Nugget, Atlantic City, NJ
   f. New York: March 18-20 - Saratoga Hilton and Conference Center, Saratoga Spring, NY
   g. Rhode Island: Next year’s conference will be announced
   h. Vermont: March 27-29 - Sheraton Burlington Hotel and Conference Center, South Burlington
2. Region A (Sections 1, 2, 3) will have an opportunity to field at-large candidates for a position on the NIAAA Board of Directors at the December, 2016 national conference in Nashville, Tennessee. Athletic administrators from Maine and Massachusetts are not eligible for this election.

3. Massachusetts will have the next opportunity to fill the Section 1 board position. That candidate must have his or her name in nomination at the Nashville conference in 2016 and will take office on December 13, 2017 in Phoenix, Arizona.

4. I shared the 2015 NIAAA Board of Director goals with the group. They include:
   a. Adopting, communicating, and initiating the implementation of the Fourth Strategic Plan
   b. Enhancing and promoting the expansion of relationships with key educational and governmental partners
   c. Educating the membership on the use of current technologies as a tool for conducting NIAAA business
   d. Evaluating and continuing to monitor the Grant and Outreach Programs for possible expansion
   e. Promoting the value of NIAAA membership, including the benefits of dual membership
   f. Enhancing efforts to promote two-way connection with the membership
   g. Utilizing the NIAAA advocate to inform, develop, and enhance collaborative relationships with other professional organizations
   h. Continuing to support and promote the work of the NIAAA Professional Development Academy

5. The group reviewed the process for selecting the Section 1 winners of the NIAAA Scholarship Essay program. Liaisons will read and score all essays and report results to the NIAAA Board representative by May 27. Congratulations to the following state winners:
   a. Connecticut: Kenneth Tenan (Bristol Eastern High School), Gabrielle Richichi (New Fairfield High School)
   b. Maine: John Murphy (Brunswick High School), Payton Billingsley (Oceanside High School)
   c. Massachusetts: Jamison Koeman (Whitinsville Christian School), Mackenzie Bright (Duxbury High School)
   d. New Hampshire: Riley Swedberg (Moultonborough Academy), Hailey McAfee (Newfound Regional High School)
   e. New Jersey: Isaak Lindenbaum (Nutley High School), Elizabeth Schmoll (Southern Regional High School)
   f. New York: Quinn Magiera (Churchville-Chili Senior High School), Hannah Anderson (Caledonia-Mumford High School)
g. Rhode Island: Seth Camara (Tiverton High School), Sheridan Wilbur (LaSalle Academy)

h. Vermont: Connor Brooks (Hartford High School), Keira Godell (Mount Anthony Union High School)

6. Susan Robbins, CMAA of Yarmouth High School in Maine was selected to be the Section 1 nominee for the Frank Kovaleski Professional Development Award.

7. I conducted a review of all recommendations for the Fourth Strategic Plan. The Section 1 group spent approximately 2.5 hours reviewing this plan in detail and provided significant feedback.

8. The NIAAA LTI/Certification Coordinators meeting will take place from September 12-14 at the Crowne Plaza Hotel in Indianapolis.

9. The following new LTI courses are currently in development:
   a. LTC 631 – Emergency Management of Interscholastic Athletic Events
   b. LTC 610 – Today’s Athletic Technology Solutions for Productivity and Communication
   c. LTC 715 – Maintaining Appropriate Professional Boundaries
   d. LTC 640 – Issues Facing Urban Athletic Administrators

10. Jim Teff Achievement Nominations are due to the NIAAA Office by July 1.

11. Any athletic administrator pursuing the Quality Program Award (QPA) will automatically have that application be considered as a CMAA project.

12. Mike Blackburn and Trish Witkin made a presentation on behalf of the NIAAA Office. Among their topics:
   a. Membership Benefits
   b. NIAAA Budget
   c. Membership Database
   d. Report from 2014 National Conference in National Harbor, Maryland
   e. Current Public Service Announcements being used
   f. NIAAA Sports App and the school domain name

13. Congratulations to Joseph Tonelli of Connecticut, who will be inducted into the NIAAA Hall of Fame in Orlando in December. Joe joins the following inductees: Ron Balazs (Florida), Maurice “Bud” Campbell (Utah), Frank Kovaleski (Indiana), David Morgan (Virginia), E. David Nelson (Virginia), Joni Pabst (Arizona), Ronald Park (Nebraska), Sam Rasmussen (Indiana), Carol Satterwhite (Maryland), James Simmons (Louisiana), and Robert Whitehouse (Nebraska).

14. State leaders are reminded to inform the NIAAA Office in the event that any state directory information on the website (www.niaaa.org) is inaccurate.

15. Future National Conference for Directors of Athletics
   a. December 11-15, 2015 – Orlando, Florida – Marriott World Center
c. December 8-12, 2017 – Phoenix, Arizona – Sheraton/Hyatt/Convention Center

d. December 14-18, 2018 – San Antonio, Texas – Marriott Hotels/Convention Center

e. December 14-17, 2019 – National Harbor, Maryland – Gaylord National

f. December 12-16, 2020 – Tampa, Florida – Marriott Waterside/Convention Center, Embassy Suites

16. Section 1 Business

a. The current balance in the Section 1 treasury is $7941.80. New Jersey will once again organize the Section 1 hospitality suite at the 2015 national conference in Orlando.

b. Peter Shambo provided information on the 2015 Section 1 Summer Institute at the Ocean Edge Resort in Brewster, Massachusetts. Fourteen courses will be offered as well as the Certified Athletic Administrator examination. For more information, go to the Section 1 website (www.section1niaaa.org). Thank you to Peter and Steve Young for their efforts in putting together this outstanding program.

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